

2010 AD REQUEST

S.O.E. Annual St. Patrick's Day Parade Program



SPONSOR INFO:

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Name: _____ Contact Email: _____

Contact Cell: _____ Accounting Contact: _____

AD SIZES & PLACEMENT:

CENTER SPREAD @ \$ 1,100
Bleed: 17.75" x 11.25"
Trim: 17" x 11"
Live: 16" x 10"

FULL PAGE @ \$ 500
Bleed: 8.75" x 11.25"
Trim: 8.5" x 11"
Live: 7" x 10"

HALF PAGE @ \$ 260
7.625"x5"

Make Checks Payable to:
SO. NV SONS OF ERIN
PO BOX 749
Las Vegas, NV 89125-0749

BACK COVER @ \$ 1,300 [SOLD]

INSIDE FRONT @ \$ 1,000

INSIDE BACK COVER @ \$ 1,000

QUARTER PAGE @ \$ 140
5.125" x 3.75"

EIGHTH PAGE @ \$ 75
3.5" x 2"

Print Ready PDFs with marks and bleeds, TIFF files and EPS files accepted. Microsoft Publisher files are NOT accepted. FONTS MUST BE OUTLINED. CMYK, 300dpi at 100% size.

QUESTIONS ON FILE PREP? Email Krystal@sparkcreative-lv.com or call 702-767-3910.

SUBMISSION DEADLINE: January 29, 2010

Late files or files with errors may not be included in the program. Finished zipped files may be emailed to programbook@snsoe.com. Files over 10MB can be sent with <http://www.yousendit.com> at no charge.

YOUR S.O.E. REPRESENTATIVE:

Name: _____

Phone: _____ Email: _____

NEED HELP DESIGNING YOUR AD?

Our graphic designer, Krystal Hosmer with Spark Creative will create an ad from your supplied files at \$75/hour. Minimum fee is \$37.50. Stock art fees, copy writing and scanning are additional.

Email krystal@sparkcreative-lv.com or call 702-767-3910 to get started.